Online Bidder Information

3530 Horizon Drive
Lancaster, Pennsylvania 17601

New to Internet Bidding? Here is some info to help you bid using your computer, phone, or other device.

This auction is called a Simulcast Auction. It allows you to see and hear what's happening at the auction in real time. At 3:50pm on Wednesday, December 9, the live broadcast will begin. At that time, the simulcast auction can be viewed https://auction.hkkeller.com/auctions/179/simulcast.

Sign up at auction.hkkeller.com/register to create an account for online bidding capability. You will need to enter a valid credit card to create the account. Don't worry, we won't charge the card for the real estate or down payment. This is just to make sure you are a real person and is our procedure for qualifying bidders. If you wish to not enter your credit card info, give us a call at 717-879-0110 or contact your real estate professional; we can bypass the credit card requirement.

To view the real estate in the online auction catalog and place bids prior to the live auction, go to auction.hkkeller.com.

During the simulcast, the auctioneer may take bids simultaneously from internet bidders, on-site bidders, and phone bidders who have called in. If at any time you are experiencing bidding issues during the pre-bidding or while the auctioneer is taking bids live, give us a call at 717-725-2487 or 717-951-3861.

Be sure to read and understand the Terms and Conditions prior to bidding.

If you are an online bidder and your bid wins the property, we will contact you to make arrangements for signing documents and payment information. Online bidders will have 24 hours from the conclusion of the auction to pay the down payment via wire transfer or cashier’s check unless prior arrangements have been made with H.K. Keller.

H.K. Keller will pay a 3% commission to a real estate brokerage securing the winning bidder. The 3% commission at auction is calculated on the winning bid. The signed Bidder Registration Form must be submitted to H.K. Keller by 10am on Auction Day, Wednesday, December 9, for a brokerage to be compensated. If bidding online, please email completed form to info@hkkeller.com.

We have set up a "Practice Bidding" item for you to become familiar with the bidding process. It's only there for practice and you won't be charged if you are the winning bidder. So have fun and bid away!

If at any point, you have a question about the bidding process, the property, any of the Terms and Conditions or Conditions of Sale, please reach out to us at 717-879-0110 or info@hkkeller.com. We are here to help.

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